

Jubilee
LIFE INSURANCE



LIVE FREE

PAINTING COMPETITION

2022

WWW.JUBILEEINSURANCE.COM



LIVE FREE PAINTING COMPETITION 2022 RULES

1. PAINTING THEME

“Live Free”

Participants can obtain more information on our website (<https://www.jubileeinsurance.com/>) that describes in detail the various insurance products that Jubilee Insurance offers to ensure that people live free.

2. PARTICIPATING SCHOOLS

“Live free” painting competition targets all primary school children in Competency Based Curriculum (CBC) in Kenya between Grade 1 and Grade 4.

3. CATEGORIES FOR COMPETITION

The painting contest will be entered in 2 categories based on the Grade of the participating learners as follows:

- i. Grade 1 & 2
- ii. Grade 3 & 4

4. PAINTING RULES AND REGULATIONS

- i. **Painting size** – painting must be done on A4 or A3 papers only.
- ii. **Style of painting** – pupils may use watercolours, coloured pencils, crayons oil paints, charcoal, ink or **ANY** locally available material.
- iii. **Number of paintings/entries accepted** – pupils may submit up to 3 paintings for consideration in the competition.
- iv. **Painting eligibility**
 - Paintings must be the original work of the pupil and must be created specifically for this competition. Entries that have been shown or accepted elsewhere will be disqualified.
 - Paintings that show or include a particular person, an organization or a brand name or logo **will not** be accepted.
 - Submission of the paintings will be in hard copies. The Paintings should be submitted to the Jubilee Life Insurance Ltd by **1st March 2022**.

5. PAINTING SUBMISSION FORMAT

A signed submission form must accompany each entry. Please download the entry form from below link on our website (<https://www.jubileeinsurance.com/>). The submission form must be stamped by the entrant’s school to verify the artist is a student at the school. The following information must also be printed (**IN BLOCK LETTERS**) on the back of each entry:

- Name, age, home address, email address and telephone number of entrant
- Title of entry
- Name, postal address, email address and telephone number of school and Headteacher’s name

6. TIMELINES

ACTIVITY	TIMELINES
Entry/Registration	1 st January 2022 – 31 st January 2022
Painting and Submission	1 st February 2022 – 1 st March 2022
Winners Announcement	15 th March 2022
Awards Ceremony	13 th April 2022

7. TERMS AND CONDITIONS

Entry into the Live Free Painting Competition is subject to acceptance of the following terms and conditions:

- a. Original Work** – Artwork must be an original concept and not a copy of another artist's copyrighted material. Each entrant is solely responsible for any infringement on copyrighted materials. Jubilee Insurance reserve the right to request proof that your entry is your original artwork, created solely by you. Non-compliance to this rule will lead to disqualification of your entry.
- b. Copyright** – The artist retains all copyright to their artwork, without exception.
- c. Non-exclusive Permissions** – By entering this art competition, you are granting Jubilee Insurance and KEPSHA a non-exclusive, perpetual license to reproduce images of your artwork in our 2022 calendar, on our website, in our newsletters/media releases and in the marketing of the art competition to the general public. Works of art will not be used for any other purpose other than these stated above. All finalist entries will be displayed during the awards ceremony at the end of the contest and at any Jubilee Insurance events. Each entry becomes part of the public, historical/archival documentation at Jubilee Insurance.

8. SUBMISSIONS

Schools are encouraged to submit one (1) entry per category for the two (2) categories.

9. JUDGING CRITERIA

The craftsmanship, composition and design of the work will be judged according to the following criteria:

- i. Relevance to the theme
- ii. Creative interpretation of the subject / theme
- iii. Originality
- iv. Overall quality and command of the medium being used
- v. Complete and outstanding creative image that can stand on its own

10. SUBMISSION DEADLINES

Entries must be submitted no later than **1st March 2022** to:

Jubilee Life Insurance Limited
Jubilee Insurance House, Wabera Street
P.O. Box 30376 – 00100 GPO, Nairobi, Kenya

11. AWARDS

Awards will be offered to winners, winners' schools and top 100 participating schools as follows:

- A. Winners**
 - Jubilee Life Insurance Scholarships
 - Continuous mentorship programs sponsored by Jubilee Life Insurance
- B. Winners' Schools**
 - Gift hampers
- C. Top 100 Participating Schools**
 - Participation Gift hamper

Live Free!



JUBILEE LIFE INSURANCE LIMITED

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P.O. Box 30376 - 00100 GPO, Nairobi, Kenya
Tel: +254 20 328 1000
Fax: +254 20 325 1150
Email: talk2uslife@jubileekeny.com
www.jubileeinsurance.com

SECTION ONE: ENTRANT

Student's Name: _____ Date of Birth: DD/MM/YYYY

Name of School: _____

Entry Category
Grade 1-2 Grade 3-4

Title of Work: _____

SECTION TWO: PARENT/GUARDIAN

Parent/Guardian's Name: _____

Email Address: _____

Tel Number: (M): _____ Signature: _____

SECTION THREE: SCHOOL/HEADTEACHER

Headteacher's Name: _____

Name of School: _____ County: _____

School Tel: _____ School Postal Address: _____

I, the entrant/Guardian/Parent/ Headteacher confirm that this is original, creative work. The Jubilee Life Insurance Ltd (JLIL) is permitted to use my work in ways deemed appropriate such as reproducing it on calendars, cards, publications and other communications media. JLIL may continue to use my work if it deems necessary. If I am a winner of the Jubilee Insurance company Ltd "Live free" Painting Competition, I agree to my winning entry becoming the property of JLIL.

JLIL makes no guarantees against damage or loss of the entry. Submission of work constitutes acceptance of these conditions.

Signature of Artist: _____ Date: DD/MM/YYYY

Signature of Head teacher: _____ Date: DD/MM/YYYY

Signature of Parent/Guardian: _____ Date: DD/MM/YYYY



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